



rankmantra
smart. fast. AI-driven.

PORTFOLIO

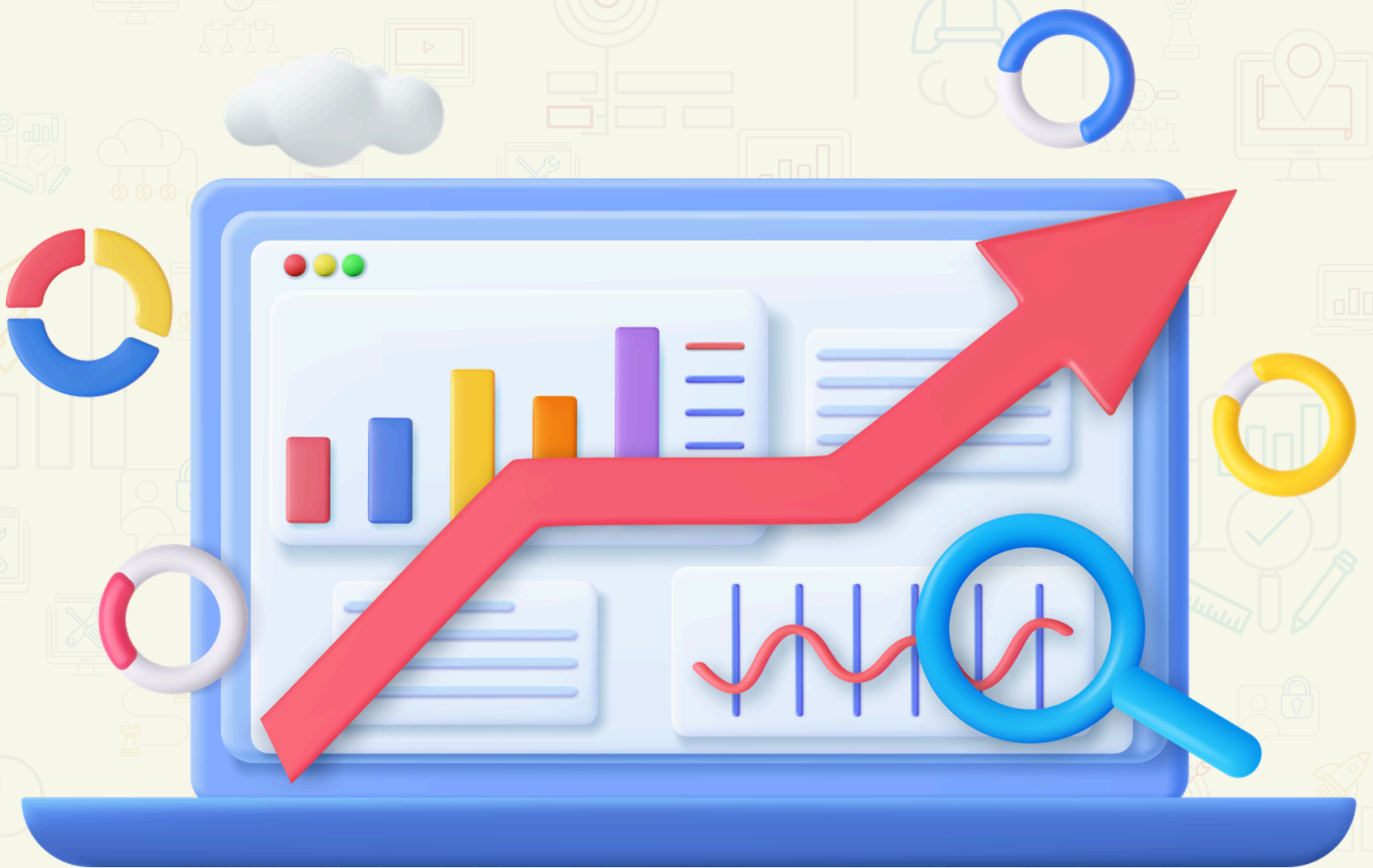
SEO

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ABOUT US

At RankMantra, we deliver result-driven SEO strategies that help businesses rank higher, attract quality traffic, and generate consistent leads. Our team combines technical expertise with data-backed insights to improve online visibility and long-term growth. We focus on sustainable SEO practices that drive real, measurable business results.

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WHAT IS



Search Engine Optimization (SEO) is the process of improving a website's visibility on search engines like Google to attract organic (free) traffic.

Without SEO, even the best-designed website may remain invisible to potential customers.

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WHY YOUR WEBSITE NEEDS SEO:

- INCREASES ONLINE VISIBILITY AND BRAND AWARENESS
- DRIVES HIGH-QUALITY ORGANIC TRAFFIC
- BUILDS TRUST AND CREDIBILITY
- GENERATES CONSISTENT LEADS AND SALES
- REDUCES DEPENDENCY ON PAID ADVERTISING
- HELPS YOU STAY AHEAD OF COMPETITORS

OUR **SEO** AND **GMB** **PROCESS** →

SEO PROCESS

Website Audit

Identify technical issues, speed, and performance gaps

Keyword Research

Target high-intent and relevant search keywords

On-Page Optimization

Optimize titles, meta descriptions, headings, and content

Technical SEO

Improve site speed, mobile-friendliness, indexing, and crawlability

Content Strategy

Create SEO-friendly blogs and landing pages

Link Building

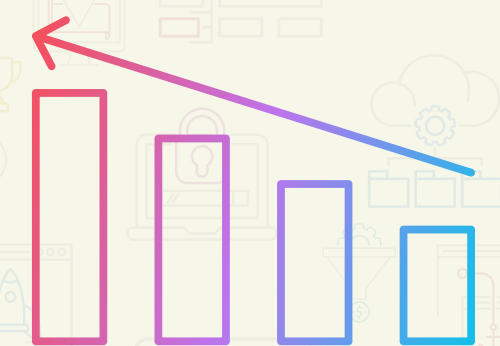
Build high-quality backlinks for authority

Reporting & Optimization

Monthly tracking and continuous improvement

GOOGLE MY BUSINESS (GMB) PROCESS

- GMB PROFILE SETUP & OPTIMIZATION
- KEYWORD-RICH BUSINESS DESCRIPTION
- REGULAR POSTS & UPDATES
- REVIEW MANAGEMENT & RESPONSES
- LOCAL SEO OPTIMIZATION (NAP CONSISTENCY)
- IMAGE & SERVICE UPDATES



TOOLS



Google Ads



Meta



PROJECT 1

SEO Keyword Ranking Comparison

Project: Atlantic Orthopedic & Sports Medicine

Website: <https://www.atlanticsportsmed.com/>

Location: Google (USA)

Current Data: 1 May

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Keyword Ranking Comparison Table

S No	Keyword	Previous Rank	Current Rank (1 May)	Improvement
1	Atlantic Orthopedic & Sports Medicine	70	1	+69
2	Elbow Pain Specialists Staten Island	80	1	+79
3	Knee Pain Specialists Staten Island	60	1	+59
4	Shoulder Pain Specialists Staten Island	54	1	+53
5	Sports medicine Brooklyn	98	4	+94
6	Atlantic Orthopedics	95	3	+92
7	Rotator Cuff Staten Island	68	5	+63
8	Shoulder pain Brooklyn	60	1	+59
9	ACL Tear Staten Island	91	7	+84
10	Foot and Ankle Pain Brooklyn	70	1	+69
11	Peptides Brooklyn	68	7	+61
12	Neck Pain Specialists Staten Island	103	2	+101
13	Neck pain Brooklyn	107	4	+103

PROJECT 2

SEO Case Study – Arising Bliss Counselling

Client:

Arising Bliss Counselling

Website: <https://arisingblisscounselling.ca/>

Project Focus:

Local SEO & Keyword Ranking Improvement
(Toronto Region)

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Keyword Ranking Comparison Table

S.No.	Keyword	Previous Rank	Current Rank	Improvement
1	Hindi counselling toronto	102	1	+101
2	malayali therapist toronto	89	4	+85
3	punjabi therapist toronto	80	2	+78
4	south asian marriage counselling Toronto	56	1	+55
5	indian couples therapist toronto	40	1	+39
6	punjabi counselling brampton	76	4	+72
7	South Asian Therapist Toronto Ontario	89	4	+85
8	indian psychotherapist toronto	78	3	+75
9	couples therapy scarborough	65	2	+63
10	indian psychologist toronto	68	1	+67
11	farsi therapist toronto	70	2	+68
12	Urdu counselling Mississauga	78	4	+74

PROJECT 3

SEO Keyword Ranking Comparison

Client:

Instant Healing Therapy

Website: <https://instanthealingtherapy.com/>

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Keyword Ranking Comparison Table

S.No.	Keyword	Previous Rank	Current Rank	Improvement
1	instant healing	60	1	+59
2	quantum healing	70	3	+67
3	quantum therapy	75	4	+71
4	quantum healing therapy	102	3	+99
5	quantum healing sessions	105	2	+103
6	energy healing courses	102	4	+98
7	energy healing techniques	80	7	+73

PROJECT 4

GMB SEO Case Study

Client:

MR L'S Bar & Restaurant | South Yarra

Business Details:

- Business Name: MR L'S Bar & Restaurant
- Location: South Yarra
- Platform: Google My Business (GMB)
- Date Recorded: 1 May

Keyword Ranking Comparison Table

S.No	Keyword	Previous Rank	Current Rank (1 May)	Improvement
1	south yarra bars and restaurants	45	1	+44
2	best wine bars south yarra	65	2	+63
3	cocktail bar south yarra	76	7	+69
4	south yarra cocktail bars	78	5	+73
5	best bars south yarra	56	1	+55
6	bar in south yarra	40	1	+39
7	restaurant in toorak	58	4	+54

PROJECT 5

GMB Ranking Report

Client:

Shyam Brass Band

Business Details:

- Shyam Brass Band | Best Wedding Band in Dehradun

GMB Profile:

<https://share.google/w1QRXkWDdk79QMxOM>

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Keyword Ranking Comparison Table

Ranking Data (1 May)

S.No.	Keyword	Previous Rank	Current Rank (1 May)	Improvement
1	best wedding band in Dehradun	40	1	+39
2	best band in dehradun	45	1	+44
3	band wala in Dehradun	58	1	+57
4	band in Dehradun	45	1	+44
5	best wedding band in Mussoorie	39	2	+37

OUR **SEO** STRATEGY

At **Rankmantra**, we follow a data-driven and result-oriented SEO approach:

1. Focus on high-intent keywords that convert
2. Optimize both on-page and technical aspects
3. Build authority through quality backlinks
4. Prioritize user experience and mobile optimization
5. Continuously analyze and improve performance

Our goal is not just rankings, but real business growth through organic traffic.

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LET'S WORK TOGETHER

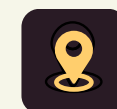


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