



Social Media

PORTFOLIO



ABOUT US

At RankMantra, we craft powerful social media strategies that help brands grow, engage, and convert. From creative content to data-driven campaigns, we manage Instagram, Facebook, and LinkedIn to build strong online presence. Our focus is on consistency, creativity, and measurable results that turn followers into loyal customers and real business growth.





INTRODUCTION

At RankMantra Digital Marketing Agency, we help brands grow, engage, and convert through strategic social media marketing.

We manage and optimize platforms like:

- **Instagram**
- **Facebook**
- **LinkedIn**



Our approach focuses on creative content + data-driven strategy + consistent growth to build a strong digital presence.

rankmantra.com



CONTENT STRATEGY EXAMPLE :

WEEKLY POSTING PLAN

- 3-4 FEED POSTS PER WEEK
- 2-3 REELS PER WEEK
- DAILY STORIES



CONTENT SAMPLES



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REELS IDEAS

- Before/After transformations
- Behind-the-scenes content
- Client testimonials
- Trending audio with niche-related hooks
- "Day in the life" of a business
- Quick tips (e.g., skincare tips, dental care tips)



GROWTH STRATEGY

HASHTAG STRATEGY

MIX OF:

- HIGH-VOLUME HASHTAGS
- NICHE-SPECIFIC HASHTAGS
- LOCATION-BASED HASHTAGS

EXAMPLE:

#DIGITALMARKETING #DELHIBUSINESS

#INSTAGRAMGROWTH #BRANDBUILDING





AD CAMPAIGN SAMPLE

CAMPAIGN: INSTAGRAM LEAD GENERATION AD

AD OBJECTIVE:

Generate leads for services

TARGET AUDIENCE:

- Location: India (or specific city like Dehradun)
- Age: 18–35
- Interests: Business, Marketing, Beauty, Events

CLIENT REVIEWS :

sandeep rathore
Local Guide · 5 reviews · 1 photo

★★★★★ a month ago

I am running a band services business in Dehradun, and Paras and the Rankmantra team helped significantly improve my local Google My Business presence. With their dedicated SEO efforts, my targeted keywords are now ranking in the top 2 positions on Google search.

I am very satisfied with their services, professionalism, and consistent support. I highly recommend Paras and the Rankmantra team to anyone looking to improve their local business online.

Shyam brass band services
Dehradun

Hover to react

Dr. Gary Kirkwood, Sr.
3 reviews

★★★★★ 7 months ago

A Decade of Partnership with RankMantra Web Designing & SEO Company

For over ten years, RankMantra has been more than just a service provider—they have been a trusted partner in our organization's growth. Though we are based in the United States and they operate from India, distance has never hindered their dedication or the quality of their work.

Like any long-term relationship, there have been both sunny days and rainy ones. Projects sometimes evolve before every detail is fully articulated, and it's easy for clients to expect perfection even when we ourselves can't deliver it. Yet through every challenge, RankMantra has remained patient, professional, and committed to helping us succeed.

Their ability to adapt, listen, and continue striving for excellence over a decade is a rare quality in today's fast-moving digital world. We are grateful for their consistency, creativity, and perseverance, and we look forward to many more years of collaboration.

Hover to react

Mohammad Nazar
4 reviews · 14 photos

★★★★★ 2 months ago

Hi, I am Nazar. I got my website work done by Nawazish from RankMantra. His communication is excellent, and his follow-up is very professional and consistent. He provides fast, reliable, and high quality service. I am fully satisfied with the work delivered and would highly recommend him to any looking for website or digital services.

Hover to react

Mahdi Moussa
1 review

★★★★★ 5 months ago

I've had an excellent experience working with this SEO company. From the beginning, their team demonstrated deep knowledge of search engine optimization and a clear understanding of what my business needed to grow online. They performed a thorough audit of my website, identified key areas for improvement, and implemented strategies that produced noticeable results within the first few weeks.

Communication has always been smooth, transparent, and professional. They provided regular progress reports, explained each step of their process, and offered helpful recommendations beyond what I initially work on keyword optimization, technical SEO, and content strategy has significantly site's visibility and organic traffic.

Pranav Sharma
13 reviews · 6 photos

★★★★★ 8 months ago

As the Manager of NJ Portico Hotel in Dehradun, I am pleased to share my experience working with RankMantra for our social media and advertising needs. We have been collaborating with their team the past few months, and I must say, we are thoroughly satisfied with their services.

RankMantra has demonstrated exceptional efficiency, creativity, and a deep understanding of our business. They have consistently delivered high-quality creatives, engaging reels, and well-targeted ad campaigns that have significantly enhanced our online presence. Most importantly, the leads generated through their efforts have been of high quality and are converting well.

Thanks to the entire RankMantra team for their dedication and results-driven approach. I highly recommend their services to anyone looking to build a strong digital brand.

— Manager, NJ Portico Hotel, Dehradun

Hover to react

Richard Scott
1 review

★★★★★ a year ago

I must confess that after trying several other companies, I finally found the perfect fit in Rank Mantra.... Their products are outstandingly top-notch and it exceeded my expectations. The team is always friendly and their commitment to customer satisfaction is unparalleled. I highly make bold in recommending them to anyone looking for quality products and excellent service.

Hover to react

Admire Tailors
6 reviews

★★★★★ 7 months ago

We hired Rankmatra for our social media page just a day before and are genuinely impressed with their service. Paras proved to be exceptional team was highly cooperative, creat excited to continue working with the service providers around. Best wishes

Hover to react

Aishwarya s.v.
1 review

★★★★★ a year ago

Had a good experience with rankmantra team.Nishi and team did a good job on the SEO,Blogpost,social media posting.Would surely recommend others to work with rankmantra for a digital growth.

Hover to react

Sikandar Hayat
Local Guide · 3 reviews

★★★★★ 10 months ago

Best digital marketing company we have taken social media services from them they are making good reels and post for our showroom.

LSC auto wheels (Jeep showroom)

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rankmantra.com

GET STARTED TODAY

Let's grow your brand on social media 🚀

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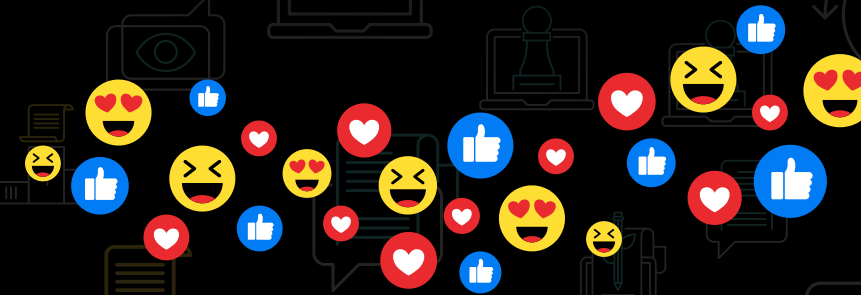
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